

Repairing New Orleans Music and Entertainment Industry

Hurricane Katrina dealt a crippling blow to the New Orleans music and entertainment industry. The long-term consequence to the music industry business infrastructure, including recording, distribution, and retail has been particularly devastating.

Recording

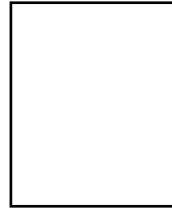
Includes studio recording, live recording and performance, sound production, CD marketing and publicity

Distribution

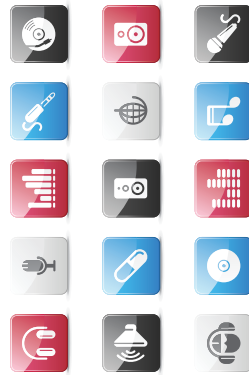
The physical and/or electronic distribution of recorded material, record label management; also includes formatting, packaging and manufacturing

Retail

The sale of sound recording at retail outlets and/or online; also includes sales at live performances



Succor, Inc.
1524 N. Claiborne Avenue
New Orleans, LA 70116



For more information: Call (504) 945-1800

©Succor/MBI 2008

Music & Entertainment Entrepreneurship Training Internship Program



Succor
Inc



MEETIP

The Music and Entertainment Entrepreneurship Training Internship Program (MEETIP) is a joint venture of Succor and the Music Business Institute (MBI). The leading organization, Succor, specializes in education initiatives and MBI is an advocate organization that works to improve business and career opportunities for musicians and entertainment professionals.



The purpose of the Succor/MBI Music and Entertainment Entrepreneurship Training Internship Program is to provide 20 high school and college students (ages 16-20) early exposure to the music and entertainment profession, giving them basic training in the skills and knowledge needed to become New Orleans' next generation of music and entertainment professionals.

Program Structure

The program will occur during the academic school year. Students will receive weekly classroom instruction on the music and entertainment industry, as well as basic business writing and professional skills at the Succor Education Center.

Additionally, the interns will be placed in internship assignments with special music and entertainment mentors in multiple learning environments. Interns will:

- Be paid a stipend
- Be monitored by staff and volunteers
- Intern 10 hrs/week
- Attend 2 hrs/week of classroom training
- Each week meet with staff to discuss assignments
- Receive evaluation from the mentors



Learning & Instruction

Interns will learn:

Recording

- Recording studio fundamentals, such as engineering and audio mixing
- Live sound engineering
- Music marketing and promotions

Distribution

- Record label management
- Channel distribution dynamics
- Physical and digital distribution methods

Retail

- Merchandising, selling music and music related products

Succor Inc.
1524 N.Claiborne Ave
New Orleans, LA 70116
(504) 945-1800

Contact:
Eric Cager
cut_edge@bellsouth.net